PROTECTION · PROGRAM TERMS · DOC 08

Creator Program Terms

Clear rules and fair tracking. Read this before you post your first campaign, not after your first question.

Clear rules.
Fair tracking.

Plain-language program summary based on the confirmed Creator Program rules. Uni UI should confirm final operating details and any legally required terms before enrollment or payout.

01

Attribution and tracking

Every approved creator receives a unique referral link. Commission is calculated from that link, so the tracking rules below decide who gets paid.

TRACKING
Your unique link
Each approved creator receives a unique referral link for tracking eligible referrals.

CREDIT
Last click wins
If a user clicks more than one creator link, the last click is credited.

WINDOW
30-day window
A referral is attributed within 30 days of first click. Ask the team how the window interacts with later clicks before launch.

EXCLUSION
No self-referrals
You cannot earn commission by referring yourself. Self-referral is detected automatically and results in immediate suspension.

02

Earnings

Commission is a percentage of what a subscriber pays, scaled to the number of paying subscribers you have brought. It is not a flat fee per signup.

Per paying subscriber on the ₦2,500.00 Scholar subscription. The last column applies to founding creators — the first 20 approved, who carry a permanent +2.5% on every rate.

TIER	SUBSCRIBERS	FIRST PAYMENT	MONTHLY ×6	TOTAL	FOUNDING TOTAL
Starter	0–9	₦250.00	₦125.00	₦1,000.00	₦1,437.50
Growing	10–49	₦312.50	₦187.50	₦1,437.50	₦1,875.00
Established	50–199	₦375.00	₦250.00	₦1,875.00	₦2,312.50
Top	200+	₦500.00	₦250.00	₦2,000.00	₦2,437.50

TIER PROGRESSION

Your tier is based on your total number of paying subscribers and applies to all of them — not just the newest. Crossing 10 lifts the rate on your entire book of business, which is deliberate: it rewards the creators who keep bringing students rather than the ones who spike once.

One-time products

₦10,000.00 Deep Study is a one-time purchase and earns no recurring commission. Its commission is capped at ₦500.00 per purchase, so a single sale can never exceed that amount regardless of your tier.

Recruiting other creators

If you refer another creator and they are both approved and activated, you receive a one-time bonus of ₦2,500.00. This is a flat one-time payment. There is no downline, no override, and no ongoing commission from creators you recruit. The moment it compounds, it would be a multi-level scheme, which this program is not.

03

Payout mechanics

PAYMENT
Weekly via Paystack
Approved commissions are scheduled for weekly payment through Paystack, subject to payout eligibility and processing.

THRESHOLD
₦10,000.00 minimum
Balances below ₦10,000.00 carry forward to the next batch. They are not forfeited.

HOLD
7-day hold
Commission is held for seven days after the subscriber's payment to allow for refunds. Refunded payments do not qualify.

APPROVAL
Batch approval
A SuperAdmin approves each payout batch before the transfer executes.

VERIFICATION
Bank account verified
Bank details are collected at payout onboarding, not at application, and verified through Paystack account resolution.

LEDGER
Every entry marked paid
Each ledger entry is marked paid after the transfer completes, so your dashboard and the team agree.

04

Fraud rules

The governing principle: a single bad referral is one bad user, not one bad creator. Blocking on the first failure turns the fraud system into a weapon.

TRIGGER
1 referral fails
Void that referral. No block, no warning count.

TRIGGER
1 referral fails a third check
Hold the commission for that referral. No block.

TRIGGER
5+ failures in 30 days
Flag the creator for manual review.

TRIGGER
30%+ failure rate over 20+ referrals
Suspend pending review.

TRIGGER
Self-referral detected
Immediate suspension.

TRIGGER
Click farming
Investigate — for example 100 clicks and 0 signups.

05

What does not count

The following activity is not eligible for commission, regardless of how it was generated.

INELIGIBLE
Fake accounts
Accounts created to inflate signup or referral numbers.

INELIGIBLE
Duplicate registrations
Repeated registrations by the same person or duplicate records.

INELIGIBLE
Self-referrals
A creator referring their own account or payment.

INELIGIBLE
Refunded payments
A payment that is refunded is excluded from eligible commission.

INELIGIBLE
Fraudulent activity
Manipulation, deception or other fraudulent referral activity.

INELIGIBLE
Cancelled subscriptions
Subscriptions cancelled within 7 days do not qualify.

06

Status tiers

Status tiers measure activity and standing. They are separate from commission tiers, which measure subscribers brought — a creator can be Top status on Starter commission.

TIER
Creator
Newly approved. Group access and resources. This is where every creator starts.

TIER
⚡ Active
Posted 2× per week for 4 consecutive weeks. Early access and priority on campaigns.

TIER
Top
10+ subscribers plus consistent posting. Exclusive campaigns and recognition.

TIER
Elite
50+ subscribers plus long-term standing. Direct team access and custom arrangements.

07
Conduct and leaving

CONDUCT
No false claims
Follow the Approved Claims & Messaging Guide. Do not make promises about grades, perfect accuracy or assignment completion.

CONDUCT
No spam or fake engagement
Do not spam audiences or manipulate likes, views, comments or referrals.

DISCLOSURE
Disclose your relationship
Make your UNIUI creator relationship clear on every post using “I'm a UNIUI creator” or #UniUICreator.

REMOVAL
Removal for misconduct
UNIUI may remove participants for fraud or misconduct. A review and appeal process applies where one is published.

EXIT
Leave any time
You may leave the program at any time. Pending commissions are paid if you leave in good standing, subject to verification and the payout threshold.

QUESTIONS OR A TRACKING ISSUE?

Raise it in the UNIUI creator WhatsApp group. Keep your referral links, post URLs and relevant dates so the team can investigate quickly.

08

Acknowledgment

I have read this plain-language summary and understand that final program rules, eligibility and payout decisions are subject to the confirmed UNIUI Creator Program terms.

SIGNATURE

Name

Date

Signature (if required)

Source: confirmed Creator Program rules. Final legal and operational review is recommended before circulation.